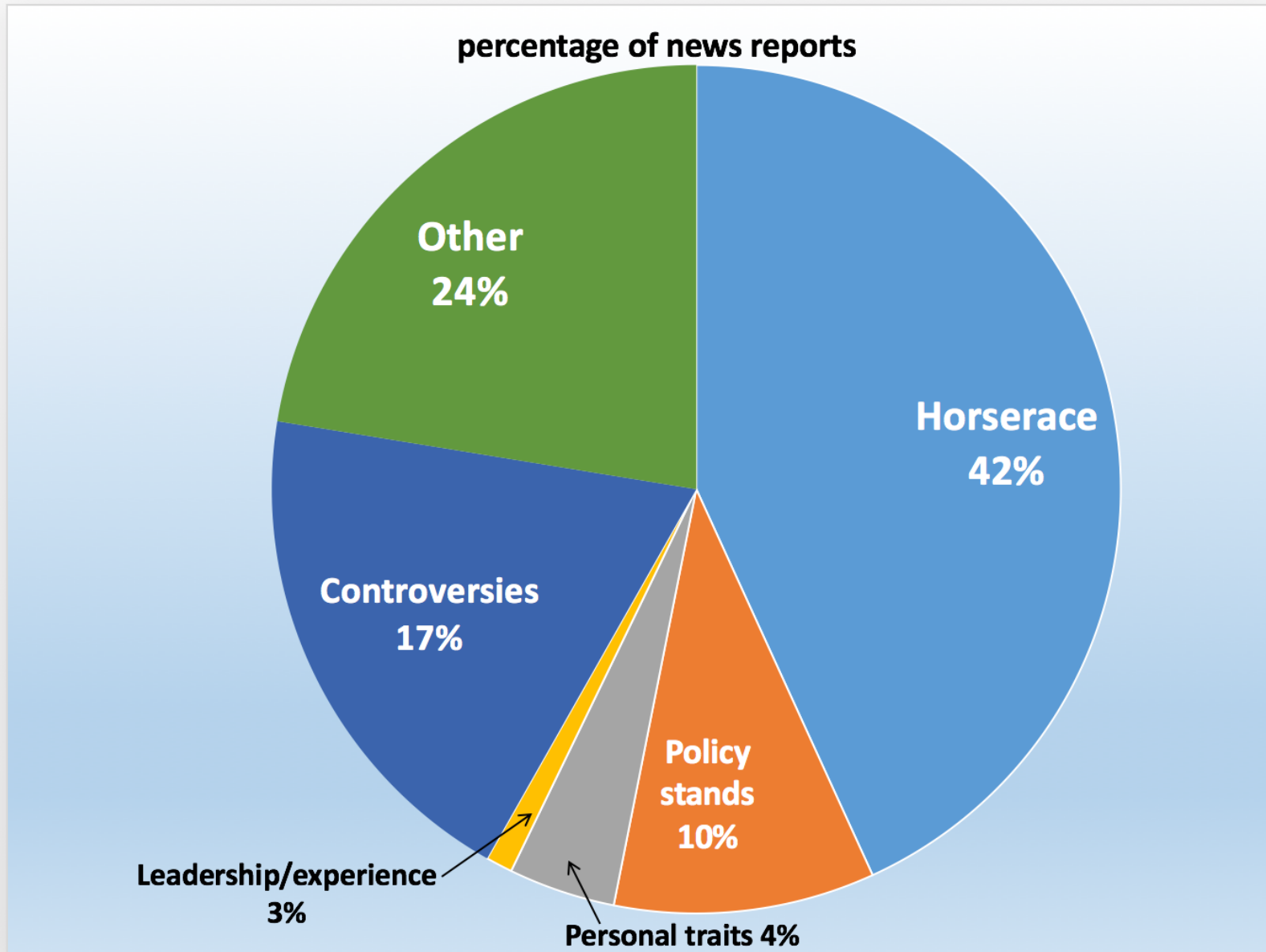


*figure 6.* 2016 Campaign Coverage by Topic



Source: Media Tenor. The "other" category includes references to such things as upcoming events, staffing, logistics, etc.